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Lunera Lighting Names Technology Industry Veteran Bob Gardner as Vice President of Manufacturing and Engineering

*LED Lighting Company to Enhance Production of
Reliable Energy-Efficient Commercial Fixtures*

Redwood City, Calif. (October 6, 2008) – Lunera™ Lighting is a Silicon Valley company that designs, manufactures, and markets next-generation digital LED lighting, a technology that is transforming the lighting system, saving economic and environmental resources, and ushering an era of “Life in a New Light™”.

The company announced today that Bob Gardner has joined Lunera as Vice President of Manufacturing and Engineering. Gardner will direct the company’s efforts to successfully design and produce its new LED lighting technologies.

“I am looking forward to working with the dynamic team of artists, scientists and engineers at Lunera. My goal is to help Lunera develop a simple to install fixture, compatible with existing infrastructure, which will be an energy efficient replacement for conventional fluorescent fixtures. It will be my responsibility that Lunera maintains the highest reliability and quality control measures to promote and sustain strong customer relationships,” commented Bob Gardner, Vice President of Manufacturing and Engineering



Bob Gardner, Lunera VP Manufacturing & Engineering

Bob has worked in the high-tech industry for more than 25 years including 15 years in product development and new product introduction at Hewlett-Packard. While at HP, he led the development of the SuperFlux Lamp in pioneering the first LED taillights, proving to be one of the most successful

products and markets for LED lighting. Bob has served as Vice President of Product Development & Engineering for several start-up companies, including Optical Switch Corporation, Semrock, and Little Optics and has consulted on product development and production for numerous companies throughout the US and overseas.

“Along with the extensive domain knowledge Bob brings to Lunera, he also brings with him key contract manufacturing relationship,” said Don Peifer, Lunera Co-Founder. “These are relationships that we will leverage to scale up capacity, manage inventory and wrestle cost to the ground. Key to these components of growth is delivering a consistent product. Without it, we are just another naïve, first-generation LED fixture maker flooding the market with inferior product. Proprietary color consistency and quality control programs will be the cornerstone of Bob’s tenure at Lunera—the value of which cannot be underestimated,” commented Peifer.

About Lunera Lighting

Lunera Lighting is a technology innovator leading the transformation of lighting from traditional fluorescent lighting to energy-efficient LEDs that produce soft, uniform light. It designs, manufactures, and markets high-performance LED lighting fixtures as a direct replacement for fluorescent fixtures commonly found in commercial buildings. The company has created new lighting solutions that improve the quality of light for building occupants, lower energy and operating costs for building owners, and support sustainable building design.

Made in the USA, Lunera’s products adhere to clean manufacturing standards and are particularly attractive to clients seeking LEED certification, since LED lighting substantially impacts LEED points in “green” buildings. The company is a firm believer in social responsibility and has made it part of their corporate philosophy.

Parties interested in Lunera Lighting fixtures can contact Lunera at 650-241-3875 or by email at inquiries@lunera.com. A Lunera lighting consultant is available to answer questions, provide information, and create a free space evaluation to determine payback. Visit <http://www.lunera.com> for more information.

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